



JMango360 partners with leading European E-commerce platform PrestaShop

Strategic partnership enables PrestaShop customers to create mobile shopping experiences in just 3 clicks.

Amsterdam/Paris, July 19, 2018 – JMango360, the mobile commerce app development platform, today announced its partnership with leading European E-Commerce platform PrestaShop. Deep technical integrations between the two platforms enables PrestaShop customers to create unparalleled mobile shopping experiences for retail clients. Once made available, PrestaShop users can publish native iOS and Android apps in just 3 clicks and unlock new revenue streams and provide exciting shopping experiences on mobile devices.



Mr. Berry de Kort, CEO JMango360, is thrilled with the partnership; “Our continuous dedication towards creating easy to use solution for e-tailers to create mobile shopping apps and to grow mobile revenues for our clients is boosted by this partnership. The deep integration of both platforms will allow PrestaShop merchants to reap the benefits of the double digit growth in mobile commerce.”

Mr. Alexandre Eruimy, CEO PrestaShop ““As mobile commerce becomes increasingly more important for our customers to succeed we have been actively looking for a partner that could deliver a solution up to our high standards. Ease of use, quality and affordability have been important selection criteria in our search and JMango360 has proven to be on the very forefront of mobile commerce with their platform. We have found a great mobile partner to provide our customers a best-in-class mobile solution, in line with our roadmap.”

The partnership enables PrestaShop and JMango360 to be used together in a powerful omnichannel approach and is expected to generate higher conversions and higher revenues, but more importantly to create a more direct relation between e-tailers and their customers.

Interested PrestaShop users can already sign up to be first in line for this technology via <https://jmango360.com/prestashop-offer/>. During the limited introduction period subscribers receive a full design package for their app for free.

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About JMango360

JMango360 delivers an award winning mobile application development platform enabling online retailers to have their own stunning mobile commerce application and is fully integrated with several leading e-Commerce platforms. The company has delivered hundreds of native iOS and Android applications for its clients. The company is headquartered in Amsterdam and has offices in US, Vietnam and Australia. For more information, visit <https://jmango360.com/>.

About PrestaShop

PrestaShop, the leading European platform delivers an open source e-Commerce software that offers an efficient, powerful, flexible and innovative platform. Today more than 270,000 e-stores in 195 countries operate under PrestaShop. PrestaShop's mission is clear: give anyone, in any country around the world, the ability to open up and run a successful online store. PrestaShop is on the 2018 Inc. 5000 list of fastest-growing companies in Europe. The company also received the 2016 CMS Critic Award for Best e-Commerce Software. For more information, visit <https://www.prestashop.com/en>.

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